From: <u>Urban Land Magazine</u>

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**Editor's Note:** This week, a century-old New England retailer's embrace of e-commerce and how that is driving in-store growth. Plus, developing more resilient waterfronts—and coverage from ULI's Housing Opportunity Conference in Minneapolis.







# From Clicks to Bricks: L.L.Bean's Embrace of Omnichannel Retail

Not long ago, it seemed as if e-commerce would make brick-and-mortar retail as obsolete as rotary telephones. Instead, 103-year-old catalog and web retailer L.L.Bean is leading a wave of businesses that are building physical storefronts to drive their online trade.



#### **Developing Resilient Waterfront Blocks**

Boston architects propose an elevated, connected network of buildings and services that would allow the land beneath to flood without destroying the community.

#### Designing for Dignity: Viewing Design as a Social Tool

Designing more human-centered communities requires "moving beyond intentions of what we hope to create to finding ways to actually engage with people [in order] to get there," said designer and architect Liz Ogbu, speaking at ULI's Housing Opportunity Conference in Minneapolis.

# Cisneros: Change Is the Constant in Urban Revitalization

For the first time in history, more people are living in urban centers than in rural areas. Speaking at the ULI Housing Opportunity Conference, Henry G. Cisneros, founder and chairman of

CityView, a developer and investment management firm focused on urban residential real estate, and a former secretary of U.S. Department of Housing and Urban Development, said, "The jury is still out on how this plays [out], but we do know where people are going to be. They are going to be in these urban settings, and they are going to be very powerful places."

# The Twin Cities' Affordable Appeal Is Increasingly at Risk

Population growth and a market playing catch-up to meet pent-up demand threaten the region's affordability, according to a panel of mayors from the Twin Cities that kicked off the 2015 ULI Housing Opportunity Conference in Minneapolis.

### New Keys for Modern Master-Planned Communities

Convenience, authenticity, and connectivity were attributes that experts used to characterize trends in master-planned communities during a panel discussion titled "New Dimensions in Master Planning" at the National Association of Real Estate Editors' recent annual conference in Miami. During the session, panelists tackled questions of how people will work in the future, changing attitudes and processes regarding land planning, and whether golf is still part of the resort picture.

# Big City Dreaming: The Sometimes Mixed Results of Mixed Use

In an opinion piece for *Urban Land Online*, ULI Foundation Governor and developer John McNellis argues that mandating mixed use is not the best way to incentivize development.

## Understanding the Role of HIAs

Health is emerging as a significant aspect of this Real estate developers' work. Projects that advance health may also have a market advantage, and one method of determining health impacts is by conducting a health impact assessment.

#### Video: Can Redesigned Corner Stores Make Us Crave Healthier Food?

Healthy Retail SF is a program designed to help retailers in high-poverty neighborhoods in the Bay Area transform their markets into places that offer a variety of affordable and healthy food options.

#### U.S. Retail Environment Weighs on REITs

Mixed economic news is weighing on retail markets, pushing real estate investment trust performance down. Within the retail REIT sector, regional malls, prized for stability as a core property type, have posted the best year to date returns (–1.92 percent), while shopping centers posted a return of –2.94 percent. Plus, interest rate survey results from Trepp.

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